

Fundraising for the future

Thursday 22nd September

The Village Hotel, Swansea

2.15pm - 2.30pm - Registration

2.30pm - 4.00pm - Event

4.00pm - 4.30pm - Afternoon tea & cakes

A free seminar for Appeals Directors, Administrators, Finance Officers, Fundraisers, Bursars and Trustees within Charities, featuring motivational speaker and renowned fundraising expert David Poppitt.

It's estimated that most charities will lose 7-10% of their funding over the next four years. Organisations that tackle this issue head-on will fare better than those that bury their heads in the sand.

This seminar will look at how fundraising structure and operation has "come of age" in the last decade and how charities can look to the future to identify and secure non-statutory funding.

About David Poppitt



David worked for over 20 years in medical research at Manchester's Christie Hospital where his interest in cancer education led to related fundraising activities in the local community. He built a team of 15 from a "one man show" which by 1995 was responsible for raising £3 million per annum.

In 1995 he was asked by his old school in Bolton to take on the position of Development Director. In 2000 he left the school to set up his own extremely successful consultancy. David was Chairman of The Institute of Fundraising (NW) in the mid nineties and founded the Institute of Development Professionals in Education (IDPE) in 1999.

He is in great demand for his expertise in the area of income generation for schools, charities and sports clubs particularly through business partnerships.

A former rugby player for many years and Welsh by birth, David is now Chairman of Broughton Park FC in south Manchester where he set up a charity and was extremely successful both in fundraising and commercial utilisation of the facilities.

Recently David, along with some colleagues has set up a new company, Income Generation Ltd, which works with schools across the sector enabling them to realise the potential funding available to them.

"I have given a number of lectures with David Poppitt, formerly the Appeals Director at the Christie Hospital in Manchester, on the interrelationship between health service bodies, charity law, tax and fundraising. David's knowledge and enthusiasm about the health sector and fundraising has been invaluable to me when writing this book"
Robert Meakin – Preface to *Charity in the NHS – Policy and Practice*.

To book your place please telephone 01792 529630, email jon.budge@jcpsolicitors.co.uk or register online at www.jcpsolicitors.co.uk/events. Please note that places are limited.

Event facilitated by:

